2012 Land for Life Award

DEADLINE: 29 FEBRUARY 2012

The Land for Life Award provides global recognition to individuals, teams, institutions, businesses, research institutes, public offices, political leaders, decision-makers, journalists, media, non-governmental organizations and civil society organizations whose work and initiatives have made a significant and innovative contribution to Sustainable Land Management.

The Award will reward initiatives which contribute directly or indirectly to the regeneration and/or enhancement of soils' natural health and production capacity or to the sustainable regeneration of depleted or drought affected lands. It recognizes innovative achievements which favor collaborative schemes, partnership-building across sectors, free knowledge sharing and capacity building, empowerment of vulnerable and marginalized groups and communities, and which foster gender equality, cultural diversity and social inclusion.

The recipients of the Award will receive rewards in accordance to the kind of activities for which they are honored, and free transportation and accommodation to attend the presentation ceremony on the occasion of the 11thsession of the Committee for the Review of the Implementation of the Convention (date and place to be confirmed). **The laureates will be notified on 17 June 2012.**

Three awards will be granted for 2012 from a total prize fund of up to USD 100,000. The use of award money is limited to scaling-up the award-winning SLM activity.

Objectives

The objectives of the Land for Life Award are:

- to provide global recognition to individuals, teams, communities, institutions, businesses, research and academic institutes, public offices, local governments, decision-makers, journalists, media, non-governmental organizations and civil society organizations whose work and initiatives have made a significant and innovative contribution to sustainable development in the drylands through SLM;
- to raise awareness of the vital importance of SLM both as an opportunity and as an imperative of our time;
- to raise awareness of the situation in the drylands and garner support for SLM and soils enhancement;
- to incentivize political measures fostering SLM and enhancing soils;
- to encourage international cooperation in support of SLM particularly in the drylands;
- to help change the perception of drylands - in particular, to make the public and decision-makers everywhere more aware of the impact of desertification, land degradation and drought on their daily life, and cognizant that dryland areas are not a global liability but an asset, not a problem but an opportunity and a potential element of solution to some of today's most pressing global problems;
- to emulate proactive SLM initiatives at all levels of society in the drylands;
- to generate media coverage of SLM and DLDD;
- to generate heightened awareness of the global benefits of soils regeneration and preservation wherever it takes place

Who can apply to the Award?

- Individuals, teams, communities, institutions, businesses, research and academic institutes, public offices, local governments, decision-makers, journalists, media, non-governmental organizations and civil society organizations can be entered for consideration by the jury.
- The award can be given for outstanding examples of sustainable land and water management practices, political leadership, policy initiatives, outstanding business practices, advocacy/information, or scientific findings.
- It will reward initiatives which contribute directly or indirectly to the preservation and/or enhancement of soils' natural health and yield capacity or to the sustainable regeneration of depleted or drought affected soils.

- The recipients of this award will have demonstrated through their initiatives scalable or replicable results with a sustainable environmental, economic or social impact.
- The award recognizes innovative achievements which favor collaborative schemes, partnership building across sectors, free knowledge sharing and capacity building, empowerment of vulnerable and marginalized groups and communities, and which foster gender equality, cultural diversity and social inclusion.
- Candidates must have achieved demonstrated results in the drylands in any of the following areas such as outstanding SLM practices, creative policy measures and business incentives leading to improved SLM.
- The award winners are expected to use the prize money for up-scaling their SLM practice.

For more information on eligibility, please visit the UNCCD web-site: www.unccd.int

The Jury

The jury will be composed of qualified and geographically balanced experts and renowned men and women in the field of development, sustainable land management and soil science.

The **Terms and Conditions** of the Land for Life Award are available from here.

For **more information**, please contact
Land for Life Award
UNCCD secretariat
Hermann-Ehlers-Str. 10
53113 Bonn
Germany
Email: mailto:L4L@unccd.int
Webpage: www.unccd.int