

# UNAC Seminar

## “Strategies for Forest Risk Management”

18th March 2010 – Tivoli Oriente Hotel (Lisbon)



- *Quantifying the Forest Risk*
- *Forest Risk Management Strategies*
- *Forest Fire Risk Mitigation*
- *Stakeholders view towards risk management politics and forest insurance promotion*

### Organization

**unac**

União da Floresta Mediterrânica



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## BACKGROUND

The Law on Forest Policy (Law n.º 33/96) stipulates in Article 20.º the establishment of a compulsory system of forest insurance, especially in situations of afforestation and forest areas that were subject to public funding. Despite some initiatives for this goal, as exemplified by the creation in 1999 of a working group on insurance for forestry, nothing has yet been achieved.

Underlying this situation is, as stated in the National Strategy for Forests "the *image of high risks (real and perceived) of investment and management which is currently associate to the forestry sector.*"

And this is in fact one of the key issues from the perspective of a privately owned forest: how to manage and mitigate the forest risk? How to give greater confidence and security to the owner / manager / forest investor?

Bearing in mind some of the peculiar characteristics of forestry as an economic activity, including:

- Long-term recovery of capital investment in forest;
- Low profitability (for most forest species);
- Difficult conditions for access to bank financing;

We easily verified the importance of creating conditions and promote management strategies and mitigation of the forest risk.

Promote the discussion and reflection on these issues, as well as make the public presentation of the Forest Fire Insurance, developed for UNAC members, are the objectives of this seminar.

## REGISTRATION FORM (send the requested information by e-mail or fax)

Name: \_\_\_\_\_  Organisation/Company \_\_\_\_\_

Tax number for billing: \_\_\_\_\_ (choose name or organisation/company above)

Address: \_\_\_\_\_

Town: \_\_\_\_\_ Zip/postcode: \_\_\_\_\_ - \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

**Standard price— 25,00 euros** (lunch and accommodation are not included in the registration fee).

Registrations will be accepted by order of reception, until the capacity of the room, and will only be considered valid after good payment.

## PAYMENT DETAILS

- Cheque (issued to UNAC)
- Bank transfer (NIB—0007 0379 00041850002 68 / Banco BES - Banco Espírito Santo)

## CONTACTS

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## 09H00 – REGISTRATION

## 09H30 – WELCOME ADDRESS

Pedro Silveira

(Director of UNAC – União da Floresta Mediterrânica)

António Varela Afonso

(President of CA SEGUROS)

Amândio Torres

(President of AFN – Autoridade Florestal Nacional)

## 09H45 – QUANTIFYING THE FOREST RISK

Moderator: João Soares (group Portucel Soporcel)

### ***The Climate Change role as Risk inducer***

João Santos Pereira

(ISA – Instituto Superior de Agronomia)

### ***The Forest Fire Risk***

Paulo Fernandes

(UTAD – Universidade de Trás-os-Montes e Alto Douro)

### ***Forest Investment Risk Analysis***

Luis Unas

(Floresta Atlântica – Sociedade Gestora de Fundos de Investimento Imobiliário, S.A.)

## 10H45 – QUESTIONS

## 11H00 – COFFE BREAK

## 11H20 – FOREST RISK MANAGEMENT STRATEGIES

Moderator: António Gonçalves Ferreira (UNAC – União da Floresta Mediterrânica)

### ***Public Measures for Risk Management***

Paulo Mateus

(AFN – Autoridade Florestal Nacional)

### ***Private Measures for Risk Management – group Portucel Soporcel***

Tiago Oliveira \*

(group Portucel Soporcel)

### ***Private Measures for Risk Management – UNAC***

Nuno Mendes Calado

(UNAC – União da Floresta Mediterrânica)

## 12H20 – QUESTIONS

## 13H00 – LUNCH BREAK

## 14H30 – FOREST FIRE RISK MITIGATION

Moderator: Miguel Portela de Morais (ANSUB)

### ***Bringing Security to Forestry Investors Worldwide***

Phil Cottle

(ForestRe Ltd.)

### ***Forest Insurance in Spain: the Cataluña experience***

Ferran Bonet

(BLAT - Corredoria d'Assegurances i Reassegurances, S.L.)

### ***The Forest Fire Insurance and UNAC***

António Barreira

(CA Seguros)

## 15H30 – QUESTIONS

## 15H50 – COFFE BREAK

## 16H10 – PANEL DISCUSSION:

**“THE IMPORTANCE OF RISK MANAGEMENT POLITICS AND THE PROMOTION OF FOREST INSURANCE FOR THE DEVELOPEMNT OF THE FOREST SECTOR”**

Moderator: Luis Leal (group Altri)

João Soveral

(CAP – Confederação dos Agricultores de Portugal)

Gonçalo Veloso de Sousa \*

(group Portucel Soporcel)

Luis Unas

(Floresta Atlântica – Sociedade Gestora de Fundos de Investimento Imobiliário, S.A.)

José Saramago Carvalho

(CA Seguros)

Amândio Torres

(AFN – Autoridade Florestal Nacional)

## 17H30 – CLOSING REMARKS

António Gonçalves Ferreira

(Director of UNAC – União da Floresta Mediterrânica)

António Varela Afonso

(President of CA SEGUROS)

Rui Barreiro \*

(Secretary of State for Forestry and Rural Development)

\* To be confirmed.